



中国互联网安全大会



360互联网安全中心

**ISC**  
2018

# Sixth China Internet Security Conference

# ISC 2018 | Organization



## Organization of ISC

### Guiding unit



Cybersecurity Coordination Bureau, State Internet Information Office  
Cybersecurity Administration Bureau, The Ministry of Industry and Information Technology of the PRC  
Cyber Security Department, The Ministry of Public Security of the PRC (State Notification Center for Internet and Information Security)  
Commercial Cryptography Office, State Cryptography Administration

### Hosted by



Internet Society of China  
Cyber Security Association of China (CSAC)  
China Association for Friendship  
Chinese Association for Cryptologic Research  
360 Internet Security Center

### Strategic partner



China International Institute for Strategic Society  
China Institute for Innovation & Development Strategy  
People's Public Security University of China

## Honorary President of ISC



**Wu Hequan**

Academician of the Chinese Academy of Engineering  
Chairman of Internet Society of China



**Fang Binxing**

Academician of the Chinese Academy of Engineering  
President of Cyber Security Association of China

## Co-Chair of ISC



**Zhou Hongyi**

Chairman of 360 Group



**Qi Xiangdong**

Chairman of 360 Enterprise Security Group

## Director of Advisory Committee of ISC



**Hao Yeli**

Vice President of National Innovation and Development Strategy Research Association

## Executive President of ISC



**Tan Xiaosheng**

Chief Security Officer of 360 Group

## Director of Expert Committee of ISC



**Wu Yunkun**

President of 360 Enterprise Security Group

# ISC2018 | Four Committees



## Gathering Domestic and Foreign Security Leaders, Industrial Elites and Media Experts

### Advisory Committee



**Cai Jiren**

Academician of the Chinese Academy of Engineering, Researcher of Beijing Academy of Information Science and Technology



**Feng Yanchun**

Executive Deputy Director of National Research Center for Information Technology Security



**Gu Jianguo**

Former Director-General of Ministry of Public Information Network Security Supervision Bureau and Network Security Bureau of the Ministry of Public Security of the PRC



**He Dequan**

Academician of the Chinese Academy of Engineering, Deputy Director of the Advisory Committee for the State Informatization



**Bu Zheng**

Senior Silicon Valley Security Technologist; Serial Entrepreneur and Angel Investor



**Chen Xiaohua**

Executive Vice Secretary-General of the CyberSecurity Association of China



**Chen Zhong**

Director of MoE Key Laboratory of Network and Software Security Assurance, Peking University, Director of Research Center of Informatization of Finance, Peking University



**Chen Xingyue**

Secretary General of China Cybersecurity Industry Alliance

### Media Committee



**Cui Jiuru**

Chief Editor of MIIT Publishing House of Electronics Industry, Dean of the Huaxin Research Institute



**Cui Guangyao**

Vice President and Chief Editor of the journal China Information Security



**Liu Jingping**

Senior Vice General Manager of Beijing CCID Publishing & Media Co., Ltd.



**Li Shaopeng**

Author of articles on information technology and finance, with 9 years of experience in compilation of the China Information Security Yearbook



**Guo Tao**

Deputy Director and Researcher of the Network Data and Technology Bureau, Office of the Central Cyberspace Affairs Commission



**Li Yuxiao**

Secretary General of the CyberSecurity Association of China, Leading Expert of the Chinese Academy of Cyberspace Studies



**Yin Libo**

Director and Deputy Secretary of CPC Committee of Electronic Technology Information Research Institute MIIT



**Yun Xiaochun**

Deputy Director and Chief Engineer of the National Computer Network Emergency Response Technical Team / Coordination Center of China

### Expert Committee



**Chen Xiaohua**

Executive Vice Secretary-General of the CyberSecurity Association of China



**Chen Zhong**

Director of MoE Key Laboratory of Network and Software Security Assurance, Peking University, Director of Research Center of Informatization of Finance, Peking University



**Chen Xingyue**

Secretary General of China Cybersecurity Industry Alliance

### Consultative Committee

# The China Internet Security Conference Has Been Held for Five Consecutive Years

## Numerous Records in Asia Pacific Region and China



万物皆变 人是安全的尺度  
Of All Things Human Is The Measure  
2017 中国互联网络安全大会  
China Internet Security Conference



The 6th ISC conference has gathered a wide range of global security agencies and experts to share cutting-edge security technology and wisdom, providing a world-class exchange platform for China's Internet security. **The ISC Conference has been held five times from 2013 to 2017**, with the total number of receptions reaching **136,000**, and the number of speech topics exceeding **700** delivered by **the lecturers, including ministerial leaders, academicians of the two academies, foreign generals coming from over 300 security agencies in 20 countries, creating numerous records in Asia Pacific region and China.**

# Thought Leaders Share Cutting-Edge Topics

## Previous Speech Guests



**Keith B. Alexander**

Director (Ret) of National Security Agency  
First Commander of United States Cyber Command



**Brian Gorenc**

ZDI Project Leader, Pwn2Own Hacking Contest Leader



**Patrick Paumen**

The World's Top Biological Hacker, Founder of ACKspace



**William A. Owens**

Vice Chairman (Ret) of Joint Chiefs of Staff, Retired Admiral, Executive Chairman of Red Bison Advisory



**Holger Unterbrink**

Leader of Threat Intelligence Team of Cisco Talos



**Bu Zheng**

Senior Silicon Valley Technologist, Serial Entrepreneur and Angel Investor, Former VP of FireEye Security Research



**Barry Sanchez**

Chief Technology Officer - Threat Protection & Cognitive Security, IBM Security Division



**Fang Binxing**

Academician of the Chinese Academy of Engineering  
President of Cyber Security Association of China



**Denis Davydor**

Chairman of Russia's Security Internet Alliance



**Sergey Gordeychik**

SCADA StrangLove Research Leader, Web Application Security Alliance Expert, ISC Industrial Disaster Research Expert



**YOO Joon Sang**

Director of Korea Institute of Science and Technology Information



**Wu Hequan**

Honorary President of China Internet Security Conference  
Academician of the Chinese Academy of Engineering  
Chairman of Internet Society of China

## 15 Institutions, 27 Universities, 165 Vendors in the World

### Experts from 15 research institutions

National Computer Network Emergency Response Technical Team / Coordination Center of China (CNCERT/CC)  
National Computer Virus Emergency Response Center (CVERC)  
National Information Technology Security Research Center  
The China Information Technology Security Evaluation Center  
The China Information Technology Security Certification Center  
First Research Institute of the Ministry of Public Security of PRC  
Third Research Institute of the Ministry of Public Security of PRC  
Institute of Software, Chinese Academy of Sciences  
No. 15 Research Institute of China Electronics Technology Group  
Beijing Public Security Bureau Network Security Guard  
Institute of Information Engineering, Chinese Academy of Sciences  
Institute of Computing Technology, Chinese Academy of Sciences  
Institute of Software, Chinese Academy of Sciences  
.....

### Professors of 27 globally-renowned universities

North Carolina State University  
Northwestern University  
South Carolina University  
University of Michigan  
University Of Central Florida  
University of California  
University of Lausanne, Switzerland  
North Carolina State University  
University of Georgia  
Stanford University  
Yokohama National University  
Tsinghua University  
Peking University  
Fudan University  
Shanghai Jiaotong University  
East China Normal University  
Beihang University  
.....

### 165 security companies worldwide

Palo Alto Networks  
Symantec  
McAfee  
IBM  
Cyphort  
Fidelis  
Caspida  
SAP  
Evolution Security GmbH  
Cisco  
Microsoft  
BlackBerry  
Vmware  
HP  
Huawei  
Westone  
TIPS  
.....

Largest Scale

Visits, Events, Showcase Area



中国互联网安全大会



360互联网安全中心

136,000 Visits 20+ events 5000m<sup>2</sup>+ Showcase Area





# Comprehensive Coverage of 500 Mainstream Media at Home and Abroad

500+ Mainstream Media

5000+ Released Articles

CCTV, Xinhua News Agency, People's Daily, AFP, KBS, Sina and other mainstream media at home and abroad report this conference



# Forty Intellectual Insights of Internet Security – A Total of More than 40,000 Copies Published



**300+**  
top experts,  
scholars and  
guest speakers  
actively  
contributed

Each session  
selected  
**40 articles**  
on concentrated  
essence and  
wisdom insights  
of Internet  
security

Total  
publication of  
**30,000+**  
copies  
Publishing  
channels:  
JingDong,  
DangDang

## Each Theme Lunched by ISC Became the Wind Vane of Industry

2017 ISC	Of All Things, Human is the Measure
2016 ISC	Co-construction of Security + Community of Shared Future
2015 ISC	Data-driven Security
2014 ISC	Interconnected World, Security First
2013 ISC	Co-building a Network Security World

# China's First: First Open Speech from Ten Blockbusting Guests at Home and Abroad



**Keith B. Alexander**

Director (Ret) of National Security Agency  
First Commander of United States Cyber Command



**Thomas Joseph Ridge**

First U.S. Secretary of Homeland Security after "September 11th" and Former Governor of Pennsylvania



**John Allan Davis**

U.S. MG (Ret)  
Current Vice President of Palo Alto Networks



**John David McAfee**

Founder of McAfee



**William A. Owens**

Vice Chairman (Ret) of Joint Chiefs of Staff, Retired Admiral, Executive Chairman of Red Bison Advisory



**Frederick B. Cohen**

The Father of Computer Viruses



**Neil Walsh**

Chief of the Global Programme on Cybercrime and Senior Expert of the United Nations Office on Drugs and Crime



**Henry Chang-Yu Lee**

Lifetime Professor of Forensic Science at University of NewHaven  
Founder of The Henry C. Lee Institute of Forensic Science



**Benjamin Mejri**

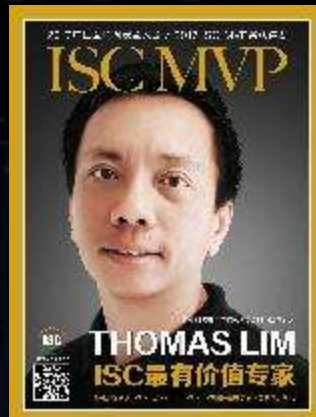
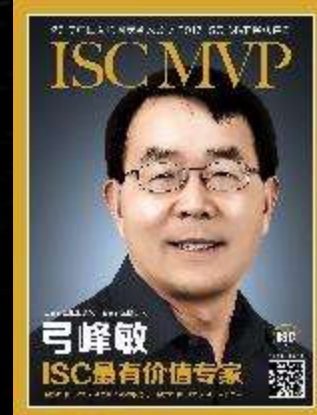
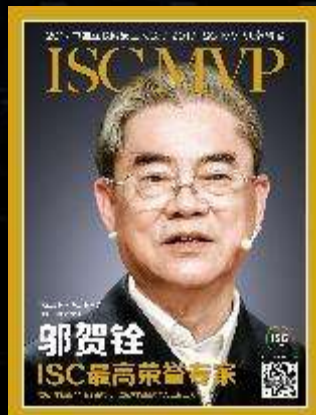
World's Legendary Biological Hacker  
World's Top-Level Security Expert



**Hao Yeli**

Vice President of National Innovation and Development Strategy Research Association, Senior Consultant of China International Strategic Association

# China's First: ISC MVP, the "Nobel Prize" of Security, Is for the First Time Awarded



# China's First: The First International Strategic Think Tank - GUANCHAO Cyber Forum

Discussions  
from 10 speakers and 8 commenters

200 leaders and experts  
from China, USA and Europe

Held for the second time in  
2017



**Hao Yeli**

Chairwoman of GUANCHAO Cyber Forum  
is delivering a speech *The Path of Strategic Stability under the New Security Threats*



**William A. Owens**

Four-Star General (Ret) of United States Navy,  
Current Asia Region Chairman of United States AEA Fund,  
is delivering a speech at GUANCHAO Cyber Forum



**John Davis**

MG (Ret) of U.S. Army,  
Current Vice-president & CSO of Palo Alto Networks,  
is making comments at GUANCHAO Cyber Forum



The content of GUANCHAO Cyber is published on People's Daily



English channel of People's Daily

## China's First: The Sole Venture Capital Investment Platform Focusing on Security - Security Maker Space

As a gathering place of domestic cutting-edge technology innovation projects with the support of top-level investors in the security industry, it represents the wind vane of technological innovation in the domestic information security industry. **Trusfort, champion of 2016 Security Maker Space, obtained an investment of one hundred million RMB in Series B financing in June 2017. PeerSafe was the Champion of 2017 Security Maker Space.**



# China's First: The Excellent Cybersecurity Capability Training Platform

The Security Training Camp, the Whampoa Military Academy in the security field, enables world-class collision of views on the cybersecurity technology and shares views on top technological hot spots in each field of security technology, such as AI, blockchain, and wireless security, helping participants communicate with top cybersecurity experts and obtain more powerful cybersecurity wisdom.

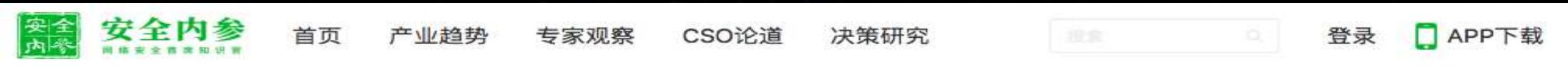


全球大神组团开课 讲透安全都是干货



# China's First: Cybersecurity Industry Information APP - Internal Reference of Security

The *Internal Reference of Security* is a high-end think tank platform which focuses on the development of cybersecurity industry and industrial applications. It provides global vision, high-value security knowledge and security wisdom for government leaders as well as managers, decision makers and employees related to cybersecurity in enterprises and institutions, and it's committed to becoming CKO of cybersecurity.



做网络安全管理和决策的知识罗盘



iOS 下载

Android 下载

# China's First: Voices at Multiple World-Class Conferences like RSA



2018 RSAC



中国互联网安全大会



360互联网安全中心

# Sixth China Internet Security Conference (ISC2018) More Expectations



中国互联网安全大会



360互联网安全中心

## Global Upsurge in 2017~2018

# The Digital Age Brings Security Value Back

As the fourth industrial revolution sweeps the whole world, the intelligence-based Internet has more deeply penetrated into each aspect of the state, economy, production and life, ushering in a digital era around the globe. **Digitalization is a double-edged sword. On the one hand, it has greatly promoted the development of the human world and business society. On the other hand, it has opened the Pandora's Box of new type of Internet threats.** Security incidents affecting the whole world, such as the blackmailing virus of Eternal Blue, Hillary Clinton email controversy and data leakage of Facebook users, emerge one after another. **Ideology and technology about cybersecurity also progress synchronously. In this background, China Internet Security Conference (ISC) 2018 inaugurates based on a new plan, enabling the global cybersecurity industry to positively respond to the security issues under the new circumstances of digitalization.**

## China Internet Security Conference (ISC) 2018 Launching Soon



# ISC 2018 | Keynote + Breakout + Agenda



## Keynotes

Sept. 4 Strategic Day

China Cybersecurity Summit

Sept. 5 Industry Day

China Cybersecurity Summit

Sept. 6 Technology Day

China Cybersecurity Summit

## Breakouts

- 2018 GUANCHAO Cyber Forum
- National Internet Security Classified Protection System Construction and Implementation Forum
- Key Information Infrastructure Protection Forum
- Closed-door Security Forum
- Anti-online Terror Drill and Crime Management Forum
- Rule of Law on Internet Security Forum
- Internet of Things Security Forum
- Internet Security Industry Capital Summit
- Energy Security Forum
- Government and Enterprise Security System Innovation Forum
- Civil-military Integration Cybersecurity Industry Development Forum (Closed-door)
- Cloud security forum
- China Internet Security Industry Responsibility and Development Summit
- Security Talent Cultivation and Competitive Practice Forum
- Cipher and Technology Forum
- Identity Security Forum
- InForsec
- Urban Security Forum
- Anti-Cybercrime Forum
- Data protection and GDPR Compliance
- AI Technology Application Security Forum
- Industrial Internet Security Forum
- Vulnerability Exploitation and Source Code Security Forum
- Electronic Forensic Technology and Development Forum
- Emergency Response Forum
- Blockchain and Security Forum
- Threat Intelligence Forum
- Mobile Security Forum
- Cloud Computing and Big-Data Analytics Security Forum (Sponsor Forum)

## 3 Featured Events

Security Training Camp, Blue Cup Final, and Security Maker Space

## Showcase

A 5000+m<sup>2</sup> showcase area, 100+ exhibitors

## 8 Technical Forums with Both Width and Depth

AI Technology Application Security Forum

Internet of Things Forum

Vulnerability Exploitation and Source Code Security Forum

Electronic Forensic Technology and Development Forum

Security Operation and Emergency Response Forum

Blockchain and Security Forum

Threat Intelligence Forum

Mobile Security Forum

## Three Featured Events

### Security Training Camp

- Invite the most influential top experts at home and abroad to deliver training sessions on current security hot spots such as IoT security, AI, blockchain, and big data, and
- Make the training more international and forward-looking.

### Blue Cup Final

- Domestic influential cybersecurity technology competition for university students

### Safety Maker Space

- Focus on the best start-up security companies at home and abroad
- Top investment partners in the industry and top security experts serve as judges
- High energy PK among 10 teams in 3 minutes, with assistance from top-level capital and top investment institutions
- The maximum financing of 200 million, senior media cooperation, more exposure opportunities, high-quality publicity



## Cultivate Security Talents for China

College students majoring in cybersecurity are the reserve force to ensure China's cybersecurity and also the main force to safeguard China's future cybersecurity. **The "Blue Cup" contest is held to select the top-level cybersecurity elites in the public security industry and cultivate competent cybersecurity talents for China's public security system. This contest will be helpful to explore new models for the construction of cybersecurity discipline; to create new mechanisms for cultivation of cybersecurity talents; to open up new approaches for practice & teaching of cybersecurity in colleges and universities; and to strengthen intercollegiate communication about cybersecurity.**

## Activity Introduction



# China's Sole Top-Level Security-Focused Venture Capital Investment Platform

Security Maker Space is China's first venture capital investment platform focusing on cybersecurity, **and is also China's sole top-level security-focused venture capital investment platform.** The platform aims to mine outstanding entrepreneurial teams dedicated to security innovation and promote innovative development of the security industry. **The preliminary contest is a nationwide audition, and final is a live roadshow,** which is held during ISC in each year. The security entrepreneurship godfather Zhou Hongyi will serve as the chairman of the jury. The top-level venture capital enterprises in China will be invited to come here to help **achieve seamless integration of venture capital and entrepreneurial teams so as to support and promote innovative development of the security industry.** Therefore, it can be said that Security Maker Space is the wind vane of technological innovation in China's cybersecurity industry.

# ISC 2018 | Review of 2017 Safety Maker Space



2017 Safety Maker Space was fully upgraded. **Northern Light Venture Capital, Sequoia Capital, Alphax Partners, Cybernaut, Junyuan Venture Capital, Qi'an Investment**, and other well-known investment institutions joined it. 14 professional big names, including **Zhou Hongyi** from 360 Enterprise Security Group, **Deng Feng** from Northern Light Venture Capital, and **Dr. Gong Fengmin** from Didi Chuxing, were present in the event, attracting a large number of high-quality companies focusing on security innovation to participate in the contest. Enthusiastic interaction was seen in the final, which was lively broadcasted by three media. Finally, **PeerSafe dedicated to blockchain** won the champion of 2017 Security Maker Space.



## Security attack & defense

### *IOS Security:*

Xu Hao  
Wang Tielei

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### *Wireless Security:*

Yang Qing  
Chai Kunzhe

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### *IoT Security:*

Dong Fang

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### *Blockchain Security:*

Gao Xuefeng (to be determined)

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### *AI Security:*

## Enterprise security

### *Enterprise Emergency Response:*

Zhao Jinlong  
Wang Liejun

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### *Cloud Security:*

Dong Xue  
Wu Fei

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### *Security Situation Awareness:*

Lin Zixiang

# ISC 2018 | Investment Program - Booth Plan



- 9 m<sup>2</sup>  
共46个
 标展A1-A46 ( 3x3m=9 m<sup>2</sup> )
- 18 m<sup>2</sup>  
共29个
 特装B1-B29 ( 3x6m=18 m<sup>2</sup> )
- 36 m<sup>2</sup>  
共13个
 特装C1-C13 ( 6x6m=36 m<sup>2</sup> )
- 54 m<sup>2</sup>  
共6个
 特装D1-D6 ( 6x9m=54 m<sup>2</sup> )
- 315 m<sup>2</sup>  
共1个
 特装G1 ( 15x21m=315 m<sup>2</sup> )

49000mm



99000mm

# ISC 2018 | Media Partners



# ISC 2018 | Ticket Purchase + Investment



## Discounted Tickets

VIP	Full Conference Pass	One Day Pass	Student Pass
<b>¥12000</b> 	<b>¥2980</b> 	<b>¥1680</b> 	<b>¥560</b> 
VIP Three-Days Pass	Three-Days Pass	One-Day Pass	Three-Days student Pass
Assembly official information	Assembly official information	Assembly official information	Assembly official information
PPT Download	PPT Download	PPT Download	PPT Download
¥688 Custom Gift (including commemorative backpack, book, pen, T-shirt)	¥688 Custom Gift (including commemorative backpack, book, pen, T-shirt)	Custom Gift	Feature Forum
Feature Forum	Feature Forum		
VIP seal reservation	<p style="text-align: center;">Ticketing service phone 010-52447986</p>		
VIP Welcome Gala dinner			
VIP Reception			

## Fully-Upgraded Investment Program

	2017	2018
<b>Exhibition Time</b>	2 days	3 days
<b>Location of Main Summit</b>	Conference Halls A+B, 4th Floor, Conference Area	Exhibition Area E2+E3
<b>Location of Exhibition</b>	Grand Ballroom A+B, 1st Floor, Conference Area	Exhibition Area E1
<b>Total Area</b>	2860m <sup>2</sup>	5500m <sup>2</sup>
<b>Total Exhibition Booths</b>	Standard booth: 32 18m <sup>2</sup> : 13 36m <sup>2</sup> : 9 54m <sup>2</sup> : 1	Standard booth: 46 18m <sup>2</sup> : 29 36m <sup>2</sup> : 13 54m <sup>2</sup> : 6

**Investment phone:  
18910699993**



# ISC 2018 Coming Soon



For more information, please refer to the conference's official website

[isc.360.cn](http://isc.360.cn)

**From September 4 to September 6  
Beijing National Convention Center**